



## COMMUNITY PARTNERSHIP PROGRAM

### GOLD LEVEL PARTNERSHIP

1. **Batter's Eye: \$20,000 Annually**
  - Size – 25' x 50'
  - Branded windscreen for complete coverage
  - Prime location – Visible from S.R. 82 – Seen by 27,000 cars daily
  - No competition – Billboards not available along stretch of S.R. 82
2. **Stadium Scoreboard: \$5,000 Annually**
  - Size – 10' X 18'
  - Prime location – Visible from S.R. 82 – Seen by 27,000 cars daily
  - Back of scoreboard will be wrapped in your brand
3. **Baseball or Softball Scoreboard Panels: \$3,000 Annually**
  - Size – 10' X 3'
  - 2 opportunities (1 panel per package)
  - Prime location – Visible from S.R. 82 – Seen by 27,000 cars daily
  - Panel of scoreboard will be wrapped in your brand
4. **Field Logo: \$3,000 Annually**
  - Field options include stadium, baseball, or softball (choose one)
  - Your company's brand/logo will be painted on the home sideline

**Total is \$34,000 Annually. PURCHASE ALL LOCATIONS FOR \$30,000!**

### BLACK LEVEL PARTNERSHIP

1. **Banner Programs: \$500 per Season or \$1,000 per School Year**
  - Size: 4' x 6' Vinyl Banner
  - Display locations include (1 location per package purchase):
    - Facing S.R. 82 on stadium bleachers
    - Facing Griffin Dr. on fence near school entrance
    - Displayed on the stadium fan entrance fence
    - Baseball or softball fields
  - GHS will produce the banners as part of the fee, just supply your artwork
  - In-Game Shout-outs by game announcers (two per game)
2. **Digital Marketing Opportunities: \$500 - \$1500 per School Year**
  - School Marque: \$1,500 per semester
    - Have your business advertised on our school marque (*up to 4*)
  - Social Media: \$500 per season or \$1000 per year
    - Weekly Shout-outs on the school social media platforms
  - Digital Gymnasium Scorer's Table: \$500 per season or \$1000 per year
    - Have your business advertised throughout volleyball, wrestling, and basketball games

Please make checks payable to: EAST LEE HIGH SCHOOL

Brent Burnside – Athletic Director  
[Brentsb@LeeSchools.net](mailto:Brentsb@LeeSchools.net)  
(239) 369-2932



## COMMUNITY PARTNERSHIP PROGRAM

----- PLEASE RETURN THIS FORM WITH PAYMENT -----

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Phone (area code)

\_\_\_\_\_  
Address

\_\_\_\_\_  
Email

\_\_\_\_\_  
City/State/Zip

 **PARTNERSHIP LEVEL**   
(Please mark your choice)

<u>TEAL</u>	
_____ Batter's Eye:	\$20,000
_____ Stadium Scoreboard:	\$5,000
_____ Baseball or Softball ( <i>circle one</i> ) Scoreboard:	\$3,000
_____ Field Logo:	\$3,000
_____ ALL LOCATIONS:	\$30,000

<u>BLACK</u>	
_____ Digital Marketing: Select Option(s) below	
_____ Marquee	_____ Social Media
_____ Gym Table	
_____ Banner Program:	\$500 or \$1,000
_____ Number of Banners	
_____ Fall / Winter / Spring ( <i>circle one</i> )	

\_\_\_\_\_  
Name on Banner (*if different from Company name*)

Artwork for advertisement: (please check one)

\_\_\_\_\_ Artwork enclosed

\_\_\_\_\_ Artwork will be sent via email ([Brentsb@LeeSchools.net](mailto:Brentsb@LeeSchools.net)) (\*\* preferred method)

Amount Enclosed \$ _____	Check # _____
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